

Citizens Restoring Congamond, Inc.
Minutes of the Executive CRC/Babb's Board Meeting
February 6, 2019

The CRC/Babb's Board Meeting of Citizens Restoring Congamond, Inc., was called to order by President Deb Herath at 6:50 p.m. on Wednesday, February 6, 2019 at Deb's home in Southwick, Massachusetts.

A quorum was established with the following Board Officers, Associate Board Members, and General Members present:

Deb Herath	Board Officer, President
James Ogletree	Board Officer, Secretary
Jerry Crane	Associate Board Member, President Emeritus
Sharon Jones	Associate Board Member, Hospitality Co-Chair
Steve Schmid	Associate Board Member, DOPE (Director of Pond Ecology)
Drew Seibert	Associate Board Member, Social Media
Ron Greene	Associate Board Member, 4 th of July Committee
Janeene Crane	Associate Board Member
Beth Thomas	Associate Board Member

Those Board Officers and Associate Board Members absent:

Kevin Maloney	Board Officer, Vice President
Penni McEleney	Board Officer, Treasurer
Ginny Graves	Associate Board Member, Babb's Project Treasurer
Sandra MacDowell	Associate Board Member, Hospitality Co-Chair
Linda Champagne	Associate Board Member

New Business

Deb called the meeting to order at 6:50pm.

Ron discussed updates on the Boat Parade. He has committee recommendations for specific areas where we need help. Once he has finalized the committees needed, he will solicit volunteers to serve on the committees.

Ron discussed the need for multiple judges and judging stands. It was agreed that we need multiple judges, but it is still open for discussion around the number of reviewing stands.

It was discussed and agreed that the theme should be Red, White, and Blue and if you don't follow the theme, you're out of the competition.

It was agreed that the Grand Marshall cannot be awarded a prize.

The direction of travel was discussed. We anticipate ~100 boats this year. It was agreed that direction of travel will be the travel path of the lake. If people don't follow it or complete the route, they're out of the competition. It was agreed that the start and end points are at Babb's.

Ron will take care of police and permits. There will be 3 boats for patrol.

Ron discussed how wants to make the Lake as fun as it used to be and he has a few ideas. He showed some Lake George prints, t-shirt, and decals that he picked up during his time on the Lake. Ron has started a business and has created similar prints and decals of Lake Congamond and would like to use these as a way to increase awareness and excitement about the Lake. He is selling decals for \$5 a piece and requests permission to donate \$1 per sale to CRC as a way to also promote the CRC. He's also looking at creating t-shirts with the same prints. The CRC approved of Ron making donations of \$1 per sale to the CRC.

Deb discussed that the 250th anniversary of Southwick is in 2020 and recommends bringing more activity and events to the Lake that year to tie into the anniversary all year long. Deb is on the committee and will continue to share updates and information.

Deb brought up discussion of this year's letter. Drew handed out copies to the Board and has offered to print them for this year's campaign. Louie B's is now the Wobbly Dock and we can still have our monthly meetings there. The Board agrees to the changes Deb made to the letter.

Drew discussed the method and website he's using to identify street addresses to mail the letters. To determine the number of copies we need, we need to have the list of addresses. We need to target sending the letters out before the first CRC meeting on April 9th, so the address list needs to be finalized in the next 2-3 weeks. Drew and James will work over the next few weeks.

The letter stuffing party location is still TBD.

Outreach calls for meetings were discussed. Overall feedback from the Board is positive and we like that it's not an actual call, but a message that goes straight to your voicemail. It's key to note it's only an announcement and not a push to sell a product. It was recommended that a script be written for the first meeting outreach call. Drew agreed to write an initial draft and share with the Board for comment.

Janeene discussed updates on the aerial photographer project. She shared example prints and pricing from previous projects. Drew is going to reach out to photographers for updated pricing. Timing at night was discussed and we also discussed offering an option to have the photographer take photos of specific houses for owners that want their own pictures.

Deb discussed donations for Charlie Netsch. Steve stated that there is nothing in the Bylaws that says where donations should go to, Savings or Investment account. Board agreed to go into the Investment account.

Deb discussed matching North Pond donations. Steve motioned that the CRC match donations up to \$1,000 received for purchase of the Save North Pond preservation project and that the money comes out of the Investment account. Beth seconded the motion. The Board voted and the motion passed. So far we have \$200 from Diana King and possibly more in honor of Randy Jennett from the memorial fund.

Jerry motioned to adjourn. Steve seconded the motion. The Board voted and the motion passed.

There being no further business, the meeting was adjourned at 7:53 p.m.

Respectfully submitted by: James Ogletree, Board Officer, Secretary